



June 25, 2018

To: Our devoted patrons, season ticket holders, actors, technicians, and Fremont residents.

We are all in mourning over our beloved Broadway West Theatre closing. We had a dream that carried on for 21 ½ years. Together, we have many beautiful memories. That it is over is sometimes hard to accept. We are also saddened that some individuals have passed the blame on our landlord, Joe Betchart, without whom, we would have closed the theatre years ago.

The article “Broadway West to go dark after 22 seasons” printed in the What’s Happening’s Tri-City Voice on May 29, 2018, contained quotes that were incorrect. Joe always worked out a fair rent increase, which was never more than inflation, giving us time to work out funding, just to help us to keep the theater open.

We always felt fortunate that we had such a great friend in Joe. Whenever anything was broken, Joe fixed it. Joe invested time and money and love into our theater, and for that, we are truly grateful. There are many reasons for closing our doors, but Joe is not one of them.

The theater business that we tried to keep alive in this financially challenging time, in that small space was a gamble. That we were able to do it as long as we did was because we had a generous and understand friend in Joe.

We hope we will all enjoy our memories of Broadway West and of Joe. We also hope you will continue to support theater with your attendance and your financial support. It’s an expensive venture and needs more than just appreciation. Keep culture in Fremont!

Warmest regards,

Paula Chenoweth and Mary Galde

4000 B Bay Street, Fremont
P.O. Box 14007, Fremont, CA 94539 – (510) 683-9218